

Reporting Form for: (check one)

Instructions on Page 3

- ☐ **INDEPENDENT EXPENDITURES** (Occurring at any time) — **\$100 or more**  
☐ **INDEPENDENT EXPENDITURE ADS** (Appearing within 21 days of an election) — **\$1,000 or more**  
☒ **ELECTIONEERING COMMUNICATIONS, Except Contributions** (Appearing within 60 days of an election) — **\$1,000 or more**

**1. Name and complete postal mailing address of sponsor:**

**REPUBLICAN GOVERNORS ASSOCIATION WASHINGTON PAC**  
**1747 PENNSYLVANIA AVE. NW, STE. 250**  
**WASHINGTON, DC 20006**

E-mail

**MADAMS@RGA.ORG**

Telephone

**202-662-4162**

**2. Itemize expenditures of more than \$100 associated with the independent expenditure or electioneering communication.**

Date Made	Date First Presented/ Mailed	Name and Address of Vendor or Recipient	Description of Expenditure (e.g., direct mail or newspaper, TV or radio ad)	Amount or Value (*See Below)
10/24/12	10/26/12	ON TARGET PUBLIC AFFAIRS 3290 NORTHSIDE PKWY, STE 675 ATLANTA, GA 30327	MAILING	150,226.65
10/24/12	10/30/12	ON TARGET PUBLIC AFFAIRS 3290 NORTHSIDE PKWY, STE 675 ATLANTA, GA 30327	MAILING	97,047.24
10/25/12	10/30/12	ON TARGET PUBLIC AFFAIRS 3290 NORTHSIDE PKWY, STE 675 ATLANTA, GA 30327	MAILING	6,579.04
10/26/12	10/29/12	ON TARGET PUBLIC AFFAIRS 3290 NORTHSIDE PKWY, STE 675 ATLANTA, GA 30327	MAILING	139,330.88
Expenditures \$100 or less not itemized above				\$ 0.00

**Amount or Value**

\*If no reasonable estimate can be made of value, describe activity, services, property or right furnished precisely and attach copy of item produced or distributed.

Total this report

\$ 999,266.00

Total independent expenditures and electioneering communications made during this election campaign. Include amounts shown in this report and previously submitted C-6 reports.

\$ 7,880,342.42

**3. List of candidate(s) or ballot proposition(s) identified in the advertising.**

Candidate/Proposition	Office/District/ Proposition No.	Party	Check Support or Oppose	Show portion of current expense attributable to each candidate or proposition	Show total C-6 expenses related to each candidate/ proposition during election campaign
INSLEE, JAY	GOVERNOR/GOVERNOR, OFFICE OF	DEMOCRAT	<input type="checkbox"/> <input checked="" type="checkbox"/>	\$ 933,211.33	\$ 7,589,062.75
MCKENNA, ROBERT	GOVERNOR/GOVERNOR, OFFICE OF	REPUBLIC	<input checked="" type="checkbox"/> <input type="checkbox"/>	\$ 66,054.67	\$ 291,279.67
			<input type="checkbox"/> <input type="checkbox"/>	\$	\$
			<input type="checkbox"/> <input type="checkbox"/>	\$	\$

**Filer Name:****4. If reporting an Electioneering Communication, it is necessary to disclose information concerning the source of funding for the communication. Select the description that applies:**

- a) ☐ An individual using only personal funds.
- b) ☐ An individual using personal funds and/or funds received from others.
- c) ☐ A business, union, group, association, organization, or other person using only general treasury funds.
- d) ☐ A business, union, group, association, organization, or other person using general treasury funds and/or funds received from others.
- e) ☒ A political committee filing C-3 and C-4 reports. (RCW 42.17A.205 - .240)
- f) ☐ A political committee filing C-5 reports. (RCW 42.17A.250)
- g) ☐ Other

If (b), (d), (f), or (g) applies, complete section 5 below. If (e) applies, also complete section 5 if the committee received funds that were requested or designated for the communication.

**5. Sources giving in excess of \$250 for the electioneering communication:**

Date Received	Source's Name, Address, City, State, Zip	For individuals, Employer's Name, City and State	Amount
07/19/12	REPUBLICAN GOVERNORS ASSOC. 1747 PENNSYLVANIA AVE. NW, #250 WASHINGTON, DC 20006		\$ 10,000.00
		Occupation	
08/08/12	REPUBLICAN GOVERNORS ASSOC. 1747 PENNSYLVANIA AVE. NW, #250 WASHINGTON, DC 20006		\$ 4,000,000.00
		Occupation	
09/04/12	REPUBLICAN GOVERNORS ASSOC. 1747 PENNSYLVANIA AVE. NW, #250 WASHINGTON, DC 20006		\$ 1,200,000.00
		Occupation	
09/13/12	REPUBLICAN GOVERNORS ASSOC. 1747 PENNSYLVANIA AVE. NW, #250 WASHINGTON, DC 20006		\$ 300,000.00
		Occupation	
09/20/12	REPUBLICAN GOVERNORS ASSOC. 1747 PENNSYLVANIA AVE. NW, #250 WASHINGTON, DC 20006		\$ 525,000.00
		Occupation	
09/27/12	REPUBLICAN GOVERNORS ASSOC. 1747 PENNSYLVANIA AVE. NW, #250 WASHINGTON, DC 20006		\$ 500,000.00
		Occupation	
		Sub-Total	\$ 6,535,000.00
	Continued on attached sheet <input checked="" type="checkbox"/>	Amount from attached pages	\$ 4,850,000.00
		<b>TOTAL FUNDS RECEIVED</b>	<b>\$ 11,385,000.00</b>

**Sponsor of Independent Expenditure or Electioneering Communication**

I certify (or declare) under penalty of perjury under the laws of the State of Washington that this expenditure was not made in cooperation, consultation, or concert with, or at the request or suggestion of, a candidate, a candidate's authorized committee, or an agent of a candidate nor does it otherwise constitute a contribution under RCW 42.17A.005. I further certify that the above information is true, complete, and correct to the best of my knowledge.

Signature

Printed Name

**MICHAEL G. ADAMS**

Street address

**1747 PENNSYLVANIA AVE. NW, #250**

City/State/Zip

**WASHINGTON****DC 20006**

Date Signed

**10/29/12**

Place Signed (city and county)

**WASHINGTON, DC NA**

\*RCW 9A.72.040 provides that "(1) A person is guilty of false swearing if he makes a false statement, which he knows to be false, under an oath required or authorized by law. (2) False swearing is a misdemeanor."

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## 2. Itemize expenditures of more than \$100 associated with the independent expenditure or electioneering communication.

Date Made	Date First Presented/ Mailed	Name and Address of Vendor or Recipient	Description of Expenditure (e.g., direct mail or newspaper, TV or radio ad)	Amount or Value
10/26/12	10/31/12	ON TARGET PUBLIC AFFAIRS 3290 NORTHSIDE PKWY, STE 675 ATLANTA, GA 30327	MAILING	132,109.34
10/24/12	10/26/12	SMART MEDIA GROUP, LLC 814 KING ST. STE. 400 ALEXANDRIA, VA 22314	MEDIA BUY	423,331.45
10/24/12	10/26/12	SMART MEDIA GROUP, LLC 814 KING ST. STE. 400 ALEXANDRIA, VA 22314	MEDIA BUYER COMMISSION	25,208.20
10/24/12	10/26/12	SMART MEDIA GROUP, LLC 814 KING ST. STE. 400 ALEXANDRIA, VA 22314	BRABENDER COX: AD PRODUCTION COMMISSION	25,208.20
10/24/12	10/26/12	SMART MEDIA GROUP, LLC 814 KING ST. STE. 400 ALEXANDRIA, VA 22314	SHIPPING REIMBURSEMENT	200.00
10/24/12	10/26/12	SMART MEDIA GROUP, LLC 814 KING ST. STE. 400 ALEXANDRIA, VA 22314	WIRE TRANSFER FEE REIMBURSEMENT	25.00

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## 5. Sources giving in excess of \$250 for the electioneering communication:

Date Received	Source's Name, Address, City, State, Zip	For individuals, Employer's Name, City and State	Amount
09/28/12	REPUBLICAN GOVERNORS ASSOC. 1747 PENNSYLVANIA AVE. NW, #250 WASHINGTON, DC 20006		\$ 350,000.00
		Occupation	
10/04/12	REPUBLICAN GOVERNORS ASSOC. 1747 PENNSYLVANIA AVE. NW, #250 WASHINGTON, DC 20006		\$ 450,000.00
		Occupation	
10/10/12	REPUBLICAN GOVERNORS ASSOC. 1747 PENNSYLVANIA AVE. NW, #250 WASHINGTON, DC 20006		\$ 1,000,000.00
		Occupation	
10/11/12	REPUBLICAN GOVERNORS ASSOC. 1747 PENNSYLVANIA AVE. NW, #250 WASHINGTON, DC 20006		\$ 250,000.00
		Occupation	
10/15/12	REPUBLICAN GOVERNORS ASSOC. 1747 PENNSYLVANIA AVE. NW, #250 WASHINGTON, DC 20006		\$ 2,800,000.00
		Occupation	
			\$
		Occupation	
			\$
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		Occupation	
			\$
		Occupation	
Sub-Total This Page			\$ 4850000

**Chip Beatty**

**From:** Joanne Parker [jparker@RGA.ORG]  
**Sent:** Monday, October 29, 2012 9:28 AM  
**To:** Chip Beatty  
**Cc:** Mike Adams  
**Subject:** RGA Washington PAC: C-6 Media Buy Details  
**Attachments:** RGA WA PAC - TV Buy 10.26.12.pdf

Chip,

Attached are the details of the Media Buy that we reported on the Republican Governors Association Washington PAC's C-6 report today. Please let us know if you need anything else.

**Joanne Parker**

Chief Financial Officer  
Republican Governors Association  
1747 Pennsylvania Avenue, NW, Suite 250 | Washington, DC 20006  
Office: (202) 662-4928  
[jparker@rga.org](mailto:jparker@rga.org)

10/29/2012

**Smart Media Group, LLC  
Republican Governors Assoc - WA  
Account Reconciliation Report**



Type	Date	Reference	Source Name	Memo / Estimate Code	Debit	Credit	Balance
<b>Media Placement</b>							
<b>TV purchased</b>							
Bill	10/26/2012	RGA 2012:RGA - WA	KATU T	RGA WA c26n06	107,567.50		-107,567.50
Bill	10/26/2012	RGA 2012:RGA - WA	KGW T	RGA WA c26n06	49,278.75		-156,846.25
Bill	10/26/2012	RGA 2012:RGA - WA	KOIN T	RGA WA c26n06	62,305.00		-219,151.25
Bill	10/26/2012	RGA 2012:RGA - WA	KPTV T	RGA WA c26n06	99,960.00		-319,111.25
Bill	10/26/2012	RGA 2012:RGA - WA	KRCW T	RGA WA c26n06	2,541.50		-321,652.75
Total TV purchased					321,652.75	0.00	-321,652.75
<b>CA purchased</b>							
Bill	10/26/2012	4832 C	Comcast/N. Snohomish, WA	RGA WA c31c06	11,169.00		-11,169.00
Bill	10/26/2012	5142 C	Comcast North Seattle, WA	RGA WA c31c06	13,672.25		-24,841.25
Bill	10/26/2012	5144 C	Comcast South Seattle, WA	RGA WA c31c06	14,360.75		-39,202.00
Bill	10/26/2012	5146 C	Comcast/Bellevue-Issaquah, WA	RGA WA c31c06	17,777.75		-56,979.75
Bill	10/26/2012	5147 C	Comcast/Redmond-Woodinville, WA	RGA WA c31c06	14,360.75		-71,340.50
Bill	10/26/2012	5276 C	Comcast/East Pierce, WA	RGA WA c31c06	8,440.50		-79,781.00
Bill	10/26/2012	6514 C	Comcast/S. Snohomish, WA	RGA WA c31c06	10,263.75		-90,044.75
Bill	10/26/2012	8056 C	Comcast/Downtown, WA	RGA WA c31c06	3,417.00		-93,461.75
Bill	10/26/2012	9409 C	Viamedia/Frontier-Seattle, WA	RGA WA c31c06	4,795.70		-98,257.45
Bill	10/26/2012	9416 C	Comcast/Camano Island, WA	RGA WA c31c06	1,143.25		-99,400.70
Bill	10/26/2012	9693 C	Comcast/Echo Lake, WA	RGA WA c31c06	229.50		-99,630.20
Bill	10/26/2012	9890 C	Comcast/Click! Cable TV, WA	RGA WA c31c06	2,048.50		-101,678.70
Total CA purchased					101,678.70	0.00	-101,678.70
Total Media Placement					423,331.45	0.00	-423,331.45
<b>Commission &amp; Other Fees</b>							
Bill	10/24/2012	RGA 2012:RGA - WA	BRABENDER COX	RGA WA #2290	25,208.20		-25,208.20
Bill	10/24/2012	RGA 2012:RGA - WA	Smart Media Group	RGA WA #2290	25,208.20		-50,416.40
Bill	10/24/2012	RGA 2012:RGA - WA	Smart Media Group	RGA WA #2290	200.00		-50,616.40
Bill	10/24/2012	RGA 2012:RGA - WA	Smart Media Group	RGA WA #2290	25.00		-50,641.40
Total Commission & Other Fees					50,641.40	0.00	-50,641.40
Total Commission & Other Fees					50,641.40	0.00	-50,641.40

**RECEIVED**

**OCT 29 2012**

**Public Disclosure Commission**